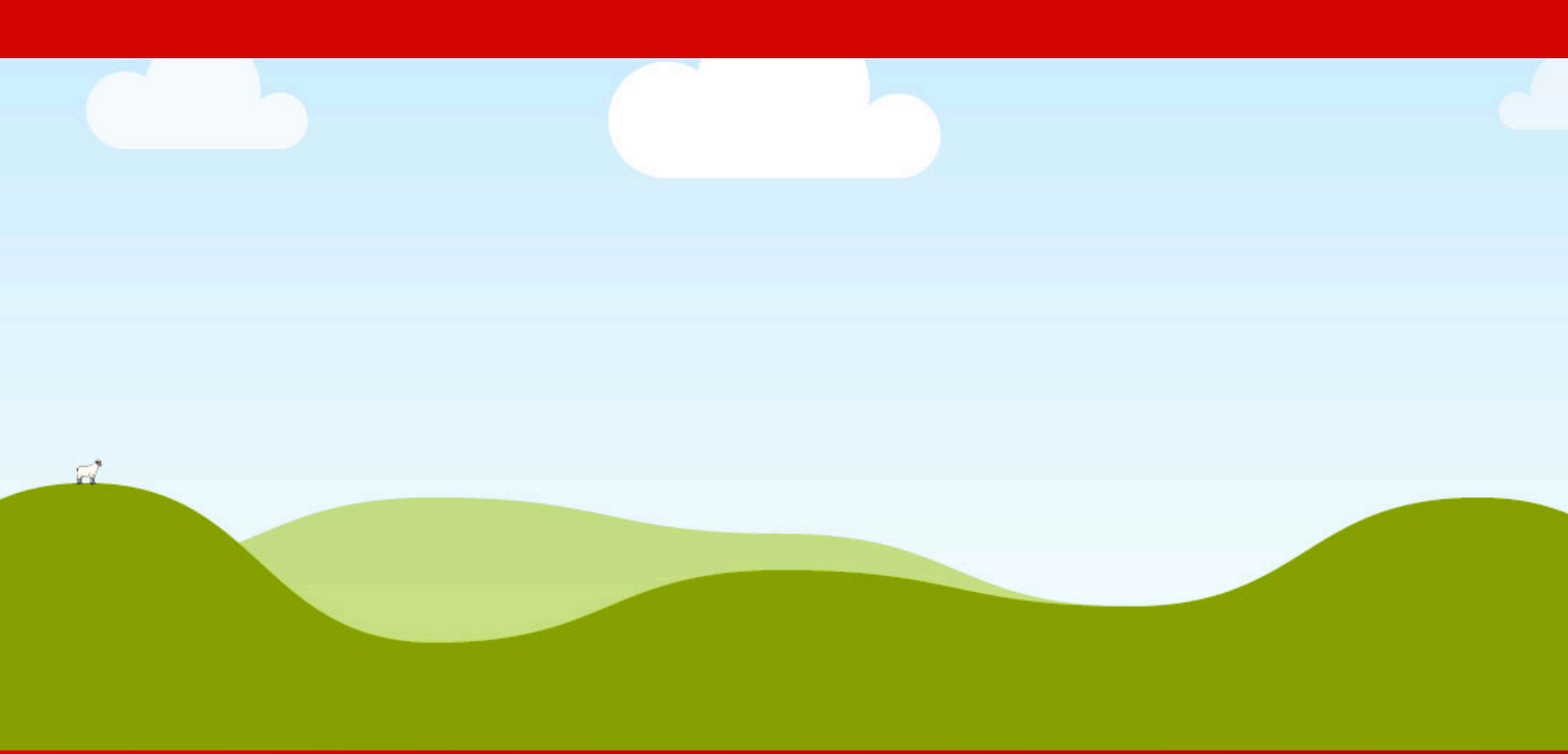


PGCM

**Post Graduate Certificate Program in Management
PGCM for Working Professional**

***"A JOURNEY FROM MANAGER TO LEADER
STARTS HERE"***



ABOUT US

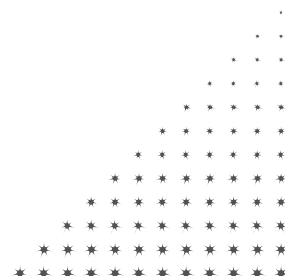
Established in the vibrant hearts of Mumbai, GNIMS Business School is a premier institution dedicated to fostering academic excellence, industry-oriented learning, and holistic development. With a legacy of shaping future leaders, GNIMS combines cutting-edge educational practices with a strong emphasis on ethics and values.

Our institution offers a range of management programs designed to cater to the dynamic needs of today's globalized business world. Backed by an experienced faculty, state-of-the-art infrastructure, and an enriching curriculum, GNIMS provides students with opportunities to excel academically while gaining practical insights through industry tie-ups, internships, and live projects.

We pride ourselves on a student-centric approach, which emphasizes personal growth, leadership skills, and a strong sense of community.

Beyond academics, GNIMS fosters a vibrant campus life with co-curricular and extracurricular activities that encourage students to explore their potential. Located in Matunga, GNIMS stands out as a beacon for those aspiring to thrive in the fields of business, management, and entrepreneurship.

Join us to be part of an institution that transform potential into success stories, inspiring leaders who make a meaningful impact on the world.



MESSAGE FROM OUR DIRECTORS



DR. JASBIR KAUR

*I/C DIRECTOR (GNIMS B-SCHOOL)
HEAD - IT & HR (GNIMS)*

Allow me the pleasure of introducing you of the Guru Nanak Institute of Management Studies, a distinguished institution dedicated to nurturing future business leaders imbued with profound human sensitivity and unwavering ethical values. GNIMS stands out not only for its commitment to academic excellence but also for its steadfast focus on fostering overall development of students and staff. Renowned for its innovative initiatives, the institute consistently seeks global collaborations, offering students a truly exceptional education experience.

In my role as the Incharge Director at GNIMS B-School, my foremost commitment is to cultivate a dynamic and enriching learning environment. Here, we ensure that every student has access to cutting-edge resources and a plethora of opportunities. Our dedication extends to securing top-notch placements for all our graduates, aligning them with some of the premier companies in their respective industries. At GNIMS, we firmly believe that true business success transcends mere profit, emphasizing the importance of making a positive and meaningful impact on society.



DR. SATVINDER SINGH BEDI

I/C DIRECTOR (GNIMS)

It is my privilege to extend a warm introduction to our esteemed institution, where we have been dedicated to delivering exceptional education in management and business for over two decades, a proud legacy of nurturing accomplished professionals. At GNIMS, our philosophy revolves around shaping well-rounded individuals, arming them with the capabilities to navigate the intricacies of the contemporary business landscape. Our commitment extends beyond conventional education, providing applications and the refinement of essential soft skills.

The distinguish faculty at GNIMS comprises seasoned experts in their respective fields, driven by a genuine passion for imparting knowledge. With a focus on personalized attention, our faculty is devoted to guiding students towards success. Our overreaching goal is to empower you to recognize and unleash your full potential, enabling you to accomplish your to welcome you to our institute, where excellence is not just a tradition but a commitment to your educational journey.

●● COURSE HIGHLIGHT

Duration: 1 year Part-time/ Weekend offline lectures

Curriculum: The curriculum blends advanced management theory with



Practical Insights



Strategic Management



Leadership



Finance



Marketing



Operations



Organizational

Faculty: Taught by accomplished faculty with significant academic and industry experience, ensuring a high-caliber learning experience.

Infrastructure:



Library & Learning Resource Centre

- Extensive collection of books, journals & case studies
- Access to e-journals & research databases
- Comfortable reading & self-study spaces
- Book bank & reference support



Campus & Facilities

- Smart classrooms equipped with advanced AV aids and central air conditioning
- Spacious seminar halls & auditoriums
- Wi-Fi enabled campus
- Cafeteria, Gym & recreation spaces
- Student clubs & cultural events
- Modern laboratories featuring the latest equipment for hands-on learning

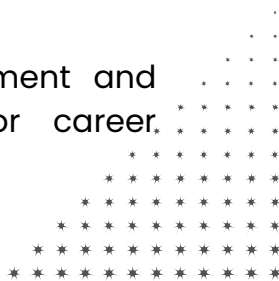


Computer Lab

- High-speed systems with latest software
- Hands-on training in digital tools & analysis
- Wi-Fi enabled for seamless learning

Career opportunity: Graduates are equipped for senior management and executive roles across various industries, with opportunities for career advancement and leadership positions.

Placement Support: Graduates are equipped for senior management and executive roles across various industries, with opportunities for career advancement and leadership positions.



SEMESTER I

- Financial Decision Making
- Marketing Management
- Operations Management
- Principles and Practices of Management

SEMESTER II

- Business Economics
- Personal Effectiveness and Business Communication
- Operations Management
- Quantitative Methods in Business

SEMESTER III

- Core Subject : Business Strategy
- Financial Management
- Taxation
- Behavioral Finance

FINANCE

SEMESTER IV

- Core Subject : Entrepreneurship Management
- Security Analysis & Portfolio Management
- Derivatives & Risk Management
- Financial Modelling

SEMESTER III

- Core Subject : Business Strategy
- Product and Brand Management
- Financial Aspects of Marketing
- Services Marketing

MARKETING

SEMESTER IV

- Core Subject : Entrepreneurship Management
- Digital Marketing Strategies
- Sales & Distribution Management
- Consumer Behaviour

SEMESTER III

- Core Subject : Business Strategy
- Supply Chain Management
- Operations Research & Analytics
- Service Operations Management

OPERATIONS

SEMESTER IV

- Core Subject : Entrepreneurship Management
- Project Management
- Enterprise resource Planning
- Total Quality Management

SEMESTER III

- Core Subject : Business Strategy
- Labour Laws
- Compensation and Reward Management
- International HRM

HUMAN RESOURCE

SEMESTER IV

- Core Subject : Entrepreneurship Management
- Industrial and Employee Relations
- Organization Development
- Competency Assessment, Mapping and Performance
- Management System

ADMISSION CRITERIA

Bachelor's Degree (Min Aggregate Marks) : General - 50%, NC-OBC, SC, ST - 45%
Work Experience : 0 to 5 years

KEY INSIGHTS

Learn while you earn

No entrance exam required

Flexible 12 months program

Networking corporate professionals in class

Application based learning

Testimonial

"I discovered this course while exploring financial market opportunities and was impressed by the NISM certification support at GNIMS. The faculty, relatable study material, and guidance made complex concepts simple and clear. For me, this course is best described in one word—'SIMPLE.'"



Mr. Ninad Sawant

Grievance Redressal Officer Axis Securities Ltd

"This course has been a guiding stone in understanding financial markets, equipping me with both theoretical and practical knowledge in Fundamental & Technical Analysis. The blend of expert faculty and dynamic peers made learning engaging, while GNIMS modules provided clarity on how markets connect with the economy. It has truly strengthened my skills for equity research and wealth creation."



Ms. Chetna Upadhyaya

Fixed Income Dealer- Debt Markets Manipalcigna Health Insurance Co.Ltd

"My experience with the Executive MBA at GNIMS has been beyond expectations. Coming from a sales background, I truly value the diverse peers, impressive faculty, and insights into human behavior. This compact and customized program for working professionals builds real leadership. I highly recommend it to anyone looking to transform their career and life."



Mr. Avinash Tate

B.Sc. Bioinformatics, M.Sc. Bioinformatics EGMP MBA IIM KOLKATA Senior Nutrition Executive- Nestle

"I was looking for a flexible program to balance with my demanding job, and the GNIMS E-MBA hybrid format was a perfect fit. The convenient schedule, supportive campus environment, and engaging discussions provided both learning and networking opportunities. The well-organized orientation cleared my doubts, and I'm glad I made this choice."



Mr. Adarsh Acharya

Interactive Brokers

OUR EMBA STUDENTS



OUR MAJOR RECRUITERS



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